

Accreditation Requirements Invitation/Registration Website

Front Cover/Landing Page

- Title of activity: *Facial Injection Anatomy | Lab Edition*
- Date and location of activity: *March 12 and March 13, 2022 | Chicago, Illinois, USA*
- This activity is jointly provided by Medical Education Resources and Swift Beauty.

Target Audience

This activity has been designed to meet the educational needs of aesthetic healthcare practitioners; dermatologists, plastic surgeons, registered nurses and nurse practitioners specializing in non-surgical cosmetic procedures.

Program Overview

Combining their expertise in medical education, injection therapy and facial anatomy, Dr. Swift and Professor Cotofana have carefully crafted a select training curriculum geared towards proficiency in safe, effective and affordable facial injectable treatments. This program is a one-day hands-on cadaver lab. Participants will dissect cadavers to identify vital structures, with an emphasis on facial vasculature, nerves, fat compartments, ligaments and muscles. Dr. Swift will demonstrate injection techniques for both neurotoxin and filler, while highlighting the optimal depth and location of injection. Professor Cotofana will then go into detail on the relevant anatomy for each injection site. Attendees will be given the opportunity to replicate injection techniques with both needle and cannula on the cadaver specimens. The goal of this CME-certified workshop is to heighten understanding of the anatomy of all facial areas with an emphasis on patient safety and outcome. There will be a focus on how to avoid complications and should they occur, proper treatment options.

Educational Objectives

After completing this activity, the participant should be better able to:

- Review the anatomy of all facial areas with an emphasis on patient safety and outcome.
- Analyze and examine the three-dimensional perspectives of vital structures with an appreciation of all facial layers.
- Apply traditional and advanced injection techniques for treatment of the full face.
- Identify, prevent and manage complications.
- Apply lifting and volumizing techniques for full facial enhancement

Faculty

Course Directors:

Arthur Swift, MD, FRCS, Private Practice, Montreal, Canada

Sebastian Cotofana, MD, PhD, PhD, Mayo Clinic, Rochester, MN

Program Agenda

SWIFT BEAUTY

FUNDAMENTALS IN FACIAL INJECTION ANATOMY | LAB EDITION
PROGRAM AGENDA
THE FOUR SEASONS HOTEL, CHICAGO, IL

Course Directors: Arthur Swift, MD and Sebastian Cotofana, MD, PhD, PhD

COURSE AGENDA

| | | |
|-------------------|---|--------------------------|
| 7:45AM - 8:30AM | Guest Registration <i>Breakfast will be served.</i> | |
| 8:30AM - 8:35AM | Lab Introduction | |
| 8:35AM - 8:50AM | Injection Biomechanics | Prof. Sebastian Cotofana |
| 8:50AM - 9:05AM | Injection Biomechanics | Participants |
| 9:05AM - 9:20AM | Anatomy of the Forehead | Prof. Sebastian Cotofana |
| 9:20AM - 9:35AM | Injections of the Forehead | Dr. Arthur Swift |
| 9:35AM - 10:05AM | Injections and Dissection | Participants |
| 10:05AM - 10:20AM | Anatomy of the Temple | Prof. Sebastian Cotofana |
| 10:20AM - 10:35AM | Injections of the Temple | Dr. Arthur Swift |
| 10:35AM - 11:05AM | Injections and Dissection | Participants |
| 11:05AM - 11:20AM | Anatomy of the Tear Trough | Prof. Sebastian Cotofana |
| 11:20AM - 11:35AM | Injections of the Tear Trough | Dr. Arthur Swift |
| 11:35AM - 12:05PM | Injections and Dissection | Participants |
| 12:05PM - 12:30PM | Questions & Answers | |
| 12:30PM - 1:30PM | Lunch | |
| 1:30PM - 1:45PM | Anatomy of the Midface | Prof. Sebastian Cotofana |
| 1:45PM - 2:00PM | Injections of the Midface | Dr. Arthur Swift |
| 2:00PM - 2:30PM | Injections and Dissection | Participants |
| 2:30PM - 2:45PM | Anatomy of the Jawline | Prof. Sebastian Cotofana |
| 2:45PM - 3:00PM | Injections of the Jawline | Dr. Arthur Swift |
| 3:00PM - 3:30PM | Injections and Dissection | Participants |
| 3:30PM - 3:45PM | Anatomy of the Lips & Chin | Prof. Sebastian Cotofana |
| 3:45PM - 4:00PM | Injections of the Lips & Chin | Dr. Arthur Swift |
| 4:00PM - 4:30PM | Injections and Dissection | Participants |
| 4:30PM - 5:00PM | Questions & Answers | |
| 5:00PM | Certificates | |
| 5:30PM - 8:00PM | Evening Reception | |

Accreditation Statement



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by Medical Education Resources (MER) and Swift Beauty. MER is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team

Physician Credit

Medical Education Resources designates this live activity for a maximum of 7.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nursing Credit

Medical Education Resources designates this live activity for a maximum of 7.5 ANCC nursing contact hours. Nurses will be awarded contact hours upon successful completion of the activity.

Medical Education Resources is a provider of continuing nursing education by the California Board of Registered Nursing, Provider #CEP 12299, for 7.5 contact hours.

Physician Assistant Credit

Medical Education Resources has been authorized by the American Academy of Physician Assistants (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 7.5 AAPA Category 1 CME Credits. Physician Assistants should only claim credit commensurate with the extent of their participation.

Disclosure of Conflicts of Interest

It is the policy of Medical Education Resources to ensure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a continuing education activity conforms to the generally accepted standards of experimental design, data collection, and analysis.

The **faculty** reported the following financial relationships with commercial interests whose products or services may be mentioned in this activity:

| <i>Name of Faculty</i> | <i>Reported Financial Relationship</i> |
|---------------------------------------|--|
| Arthur Swift, MD, FRCS, Program Chair | Dr. Swift discloses that he is a Speaker for Allergan, Galderma, Merz, Revance and Prolenium Medical Technologies; and that he receives honorarium for these services. He has also received remuneration for consulting services for Galderma, Merz and Revance. |
| Sebastian Cotofana, MD, PhD, PhD | Professor Cotofana discloses that he is a speaker for Allergan, Galderma, Evolus, and Merz. He has also received remuneration for consulting services for Evolus, Galderma, Merz and Allergan. |

The **content managers** reported the following financial relationships with commercial interests whose products or services may be mentioned in this activity:

| <i>Name of Content Manager</i> | <i>Reported Financial Relationship</i> |
|---------------------------------------|--|
| Swift Beauty | Swift Beauty has consulted for Merz and Allergan Pharmaceutical in the last 12 months and has received remuneration for such services. |
| MER content managers | No financial relationships to disclose. |

Disclaimer

The content and views presented in this educational activity are those of the authors and do not necessarily reflect those of Medical Education Resources and/or Swift Beauty. The authors have disclosed if there is any discussion of published and/or investigational uses of agents that are not indicated by the FDA in their presentations. Before prescribing any medicine, primary references and full prescribing information should be consulted. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested in this activity should not be used by clinicians without evaluation of their patient's conditions and possible contraindications on dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities. The information presented in this activity is not meant to serve as a guideline for patient management.

Evaluation & Certificate

A certificate will be issued upon completion of an evaluation survey. Credit must be claimed by December 31, 2022

Place the following link in a browser, complete the evaluation survey and click on the word "Certificate" on the thank you page of the survey to download the certificate.

The Link - <https://www.cmesurvey.site/LabEditionChicago>

If you have questions about the activity, please contact Medical Education Resources at 303-798-9685 or jsykes@cmepartner.org